

PORTFOLIO

FASHION DESIGN

ABOUT ME ANDREA DI GIULIO



I am Andrea Di Giulio, a fashion designer from Naples, Italy, I recently just graduated from a Master's degree in Fashion Design at Polimoda in Florence, where I've had the privilege of being mentored by Walter Van Beirendonck. With a background rooted in both fashion and contemporary art, my work is driven by a deep curiosity for identity, duality, and transformation — themes I translate into garments that merge emotional storytelling with formal experimentation.

My design approach blends structured silhouettes with fluid elements, often dissolving the boundaries between menswear and womenswear to create inclusive, expressive pieces. I'm particularly interested in the tension between interior essence and external appearance — using fashion as a means to question norms, tell intimate narratives, and spark cultural dialogue. Technically, I'm proficient in manual and digital drawing, working confidently with Photoshop, Illustrator, Procreate, and Clo3D. I thrive in collaborative, fast-paced environments, where I can bring together sensitivity, precision, and conceptual clarity.

In 2023, I debuted at Milan Fashion Week as a finalist in the Milano Moda Graduate contest, in collaboration with Camera Nazionale della Moda Italiana and YKK. My Bachelor's graduation collection was later presented at Fashion Graduate Italia in Milan and selected for the Young International Talents showcase at Marrakesh Fashion Week in 2024.

Today, I continue to build on these experiences with a highly experimental final Master's collection, where personal storytelling meets technical research. My next step is to join the professional world with dedication, openness, and the will to keep evolving — creatively and personally.

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/ ANDREA DI GIULIO

01 **MA** COLLECTION



02 **BA** COLLECTION





01^{MA} COLLECTION

POETICA DEL DUE

ACADEMIC PROJECT
Master in Fashion Design - Final Project

AT POLIMODA

This collection is born from an intimate exploration of duality, inspired by the deep, visceral bond with my twin brother. Growing up side by side while feeling inherently different created a constant inner tension — between conformity and revelation, between who I was expected to be and who I truly was. Accepting my identity, including my sexuality, took shape through the body, through style, and ultimately through clothing.

The project moves in balance between tailoring and draping, between 19th-century masculine structures and fluid, feminine gestures that shift the silhouette and soften its weight. Materials carry the emotional core of the narrative: archival wool twills echo a historical, codified masculinity; voluminous, wig-inspired knits introduce theatrical intimacy; skin-touch tech fabrics and soft leathers recall the memory of physical closeness — a second skin that remembers.

Each piece is a fragment of my personal story. For me, designing is not about creating from nothing, but about unveiling — offering something deeply intimate that finds its meaning in the eyes of the other.

MOODBOARD



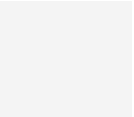
These images emphasize the emotional and conceptual foundation of the collection. They reflect the dualistic relationship with my twin brother — two lives growing side by side yet shaped by contrasting paths. The moodboard weaves together childhood memories, archival textures, and the poetic stillness found in Sally Potter's 1992 film *Orlando*. The visuals explore themes of identity, gender fluidity, and inner transformation, laying the groundwork for a collection that is both deeply personal and visually expressive.

SHAPES AND SILHOUETTES



These images reflect the silhouettes that shape the collection — a dialogue between softness and structure. The fluid, collapsing forms are inspired by the draped, deconstructed canvases of Angela de la Cruz, evoking vulnerability and emotional tension. In contrast, the sharp tailoring and outerwear reference traditional menswear and the rigid volumes of 17th and 18th century women's wardrobes. This visual tension between fall and force, collapse and control, becomes the core language of the collection's dual identity.

FABRICS AND COLOUR CARD



PANTONE 663 C



PANTONE 705 C



PANTONE 358 C



PANTONE 631 C



PANTONE 158 C



PANTONE 411 C



PANTONE 4975 C



PANTONE 476 C



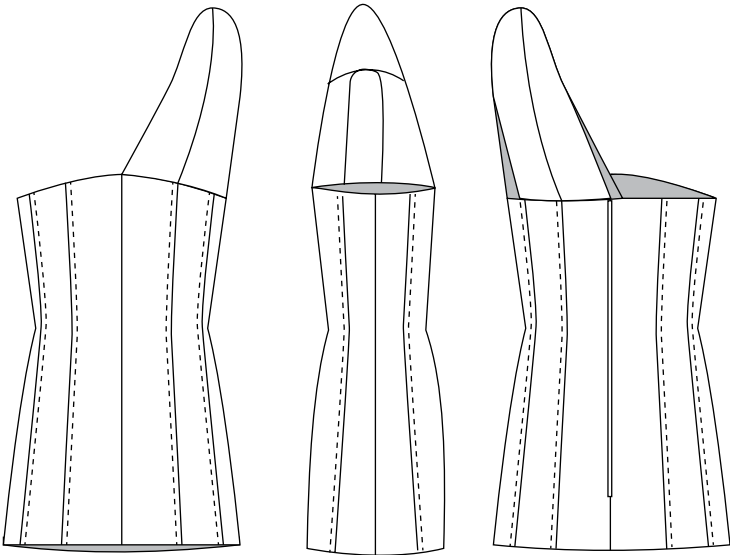
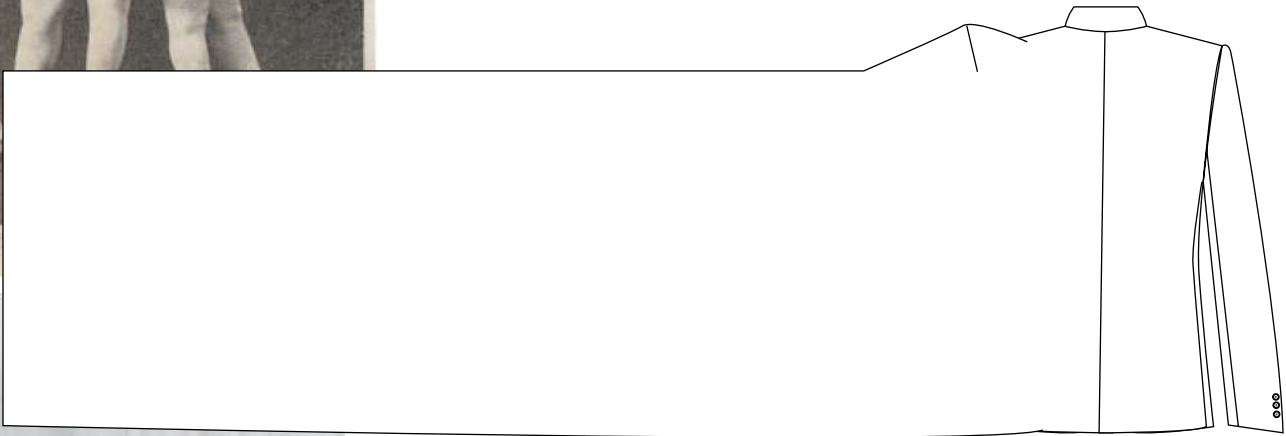
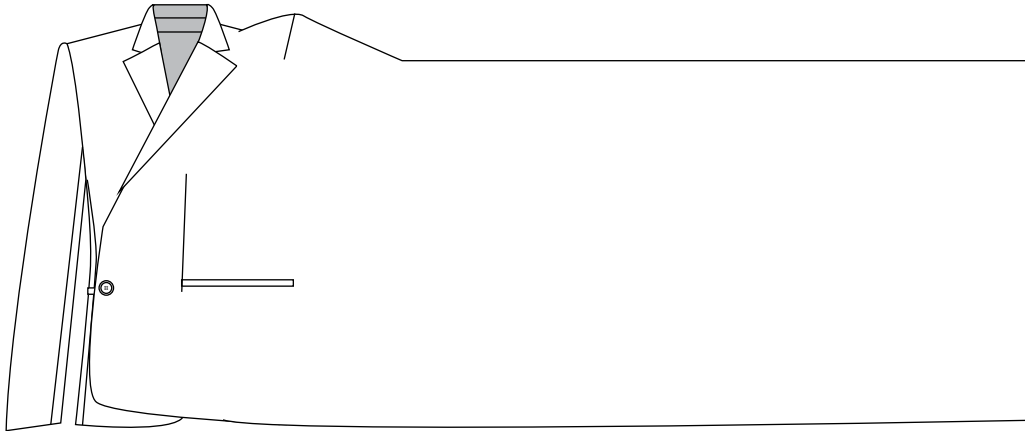




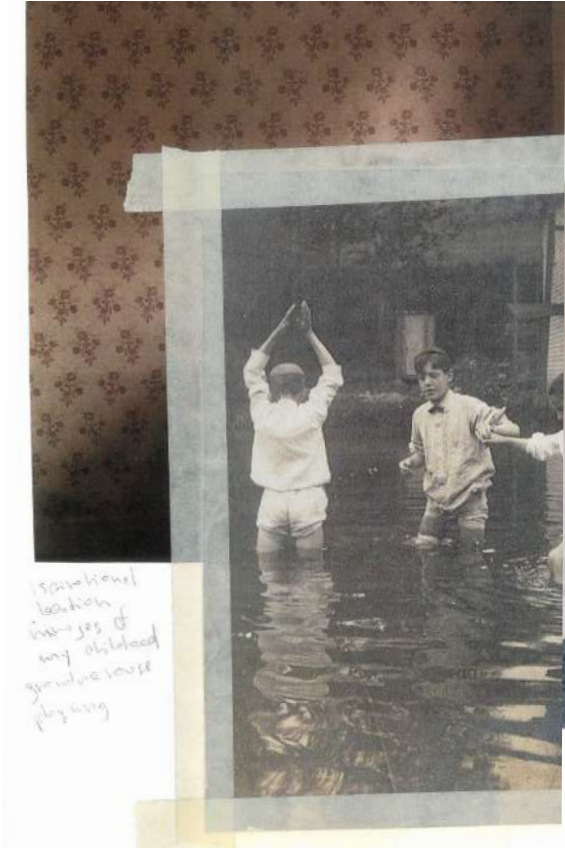




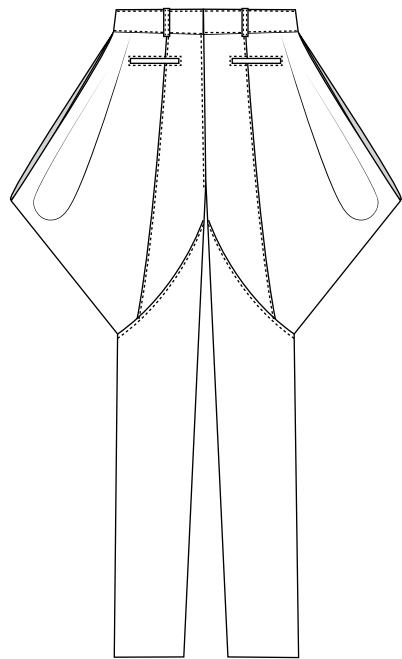
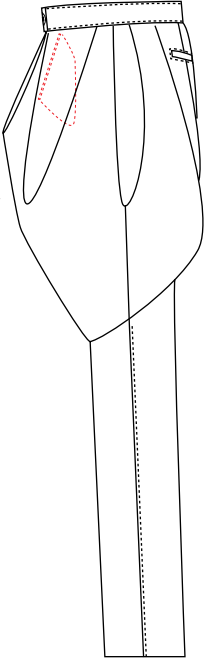
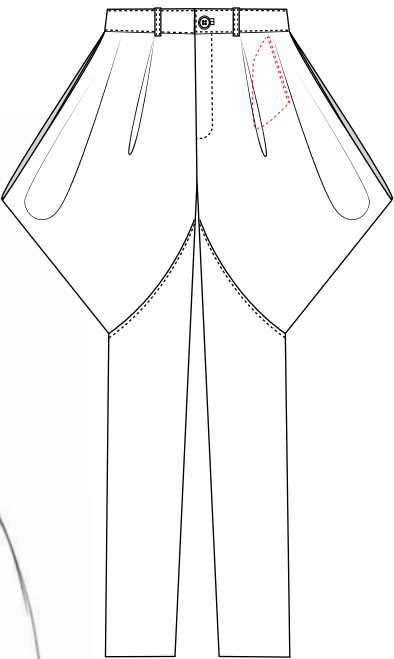
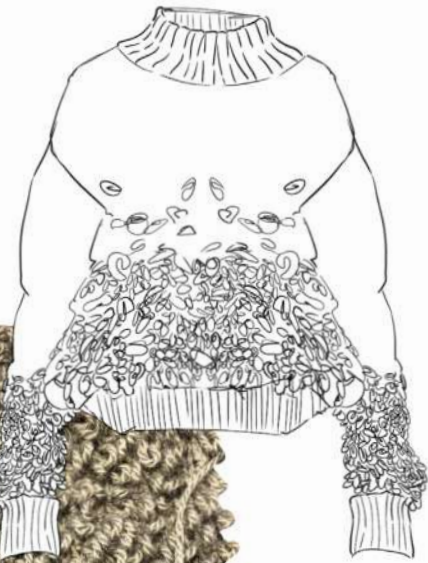
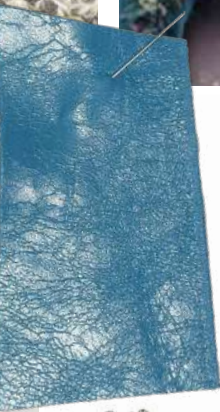
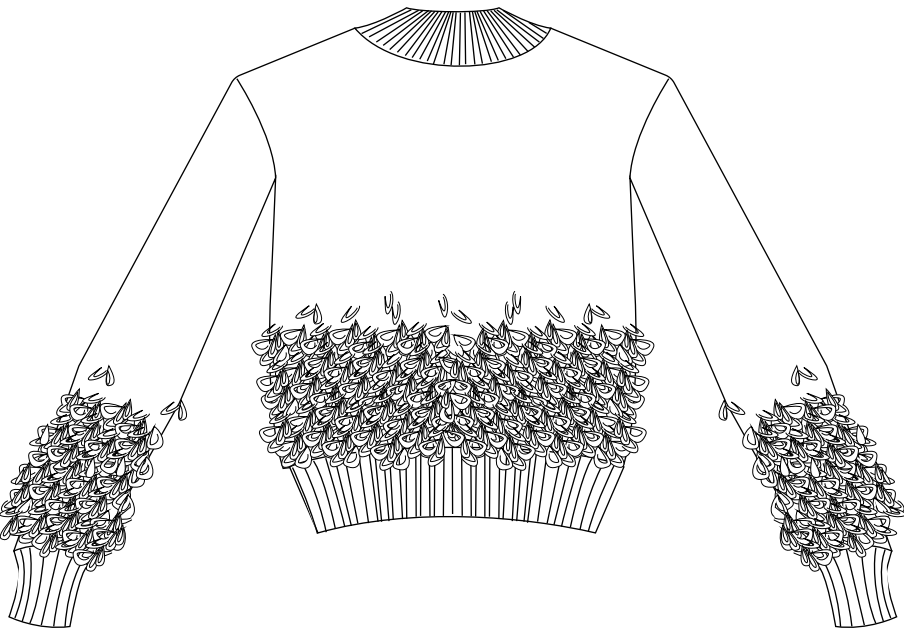




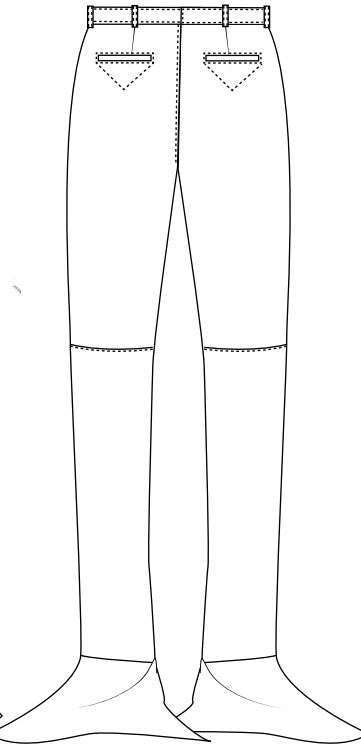
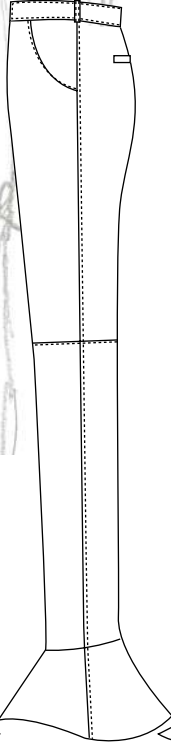
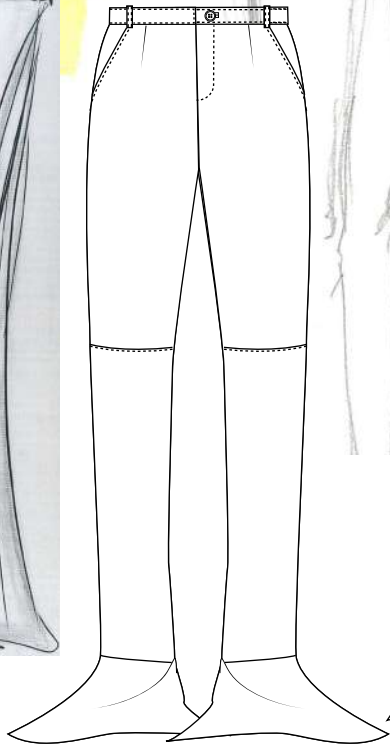
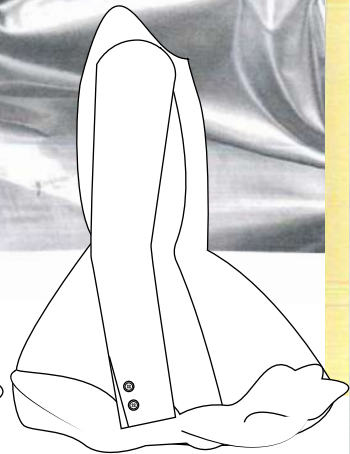
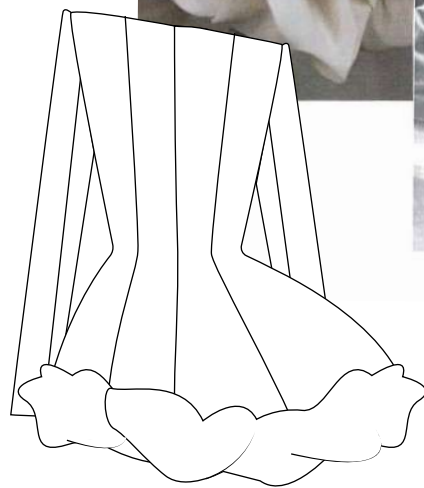
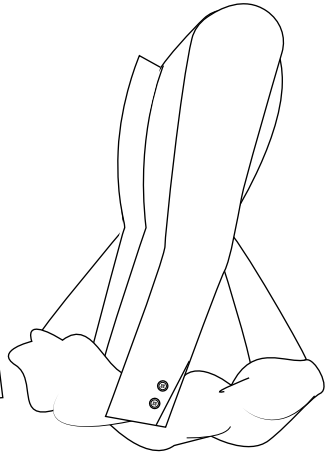
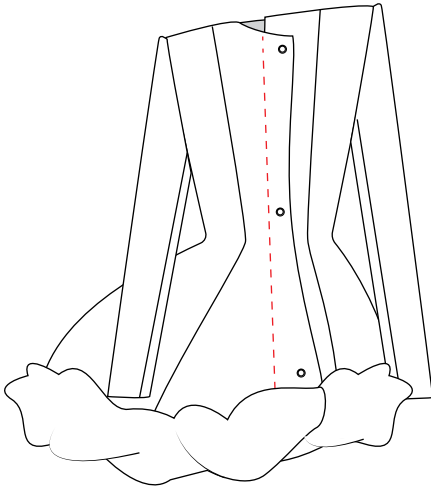
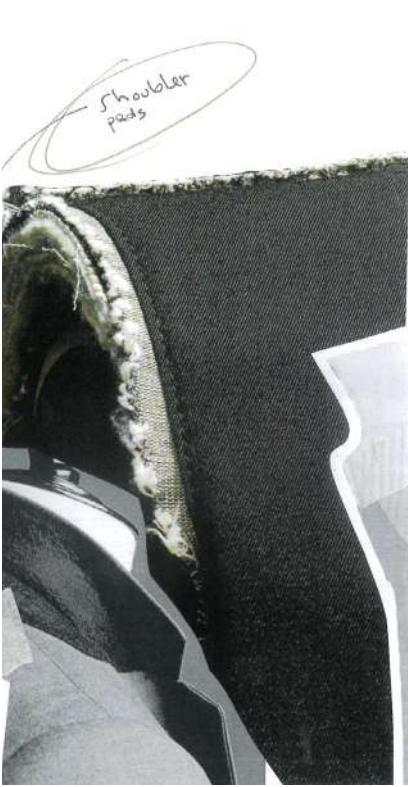


















ULTRASNOB

ANDREA DI GIULIO



02 BA COLLECTION
ULTRASNOB

ACADEMIC PROJECT
Bachelor's Degree in Fashion Design - Thesis Project

AT IUAD

This collection explores the tension between two contrasting identities: one raw, grounded, instinctive; the other sensitive, romantic, and intimate. These opposing forces materialize through a visual dialogue between soft, poetic silhouettes and tougher materials like leather — a symbol of physicality and strength.

The inspiration stems from two seemingly distant worlds that have shaped my personal narrative: the elegance and vulnerability of fashion, and the aggressive visual language of football culture and its “ultras.” This duality is expressed through topstitched embroideries that echo the seams of vintage footballs, adding tactile, three-dimensional detail to garments otherwise defined by fluid lines and delicate volumes.

In this balance of roughness and fragility, an identity emerges — one that embraces contradiction and finds expression in the act of dressing and being seen.

Thanks to this project, I was selected as one of nine national finalists for the Milano Moda Graduate 2023 — a prestigious contest promoted by Camera Nazionale della Moda Italiana in collaboration with the Japanese company YKK. I also had the opportunity to present my collection in October 2023 during Fashion Graduate Italia, as one of the best students from my undergraduate university. In March 2024, I showcased the collection at Marrakesh Fashion Week as an emerging international talent, and in October 2024, I was awarded First Prize at the Roma Young Talents contest, promoted by the Municipality of Rome and CNA Lazio.

MOODBOARD

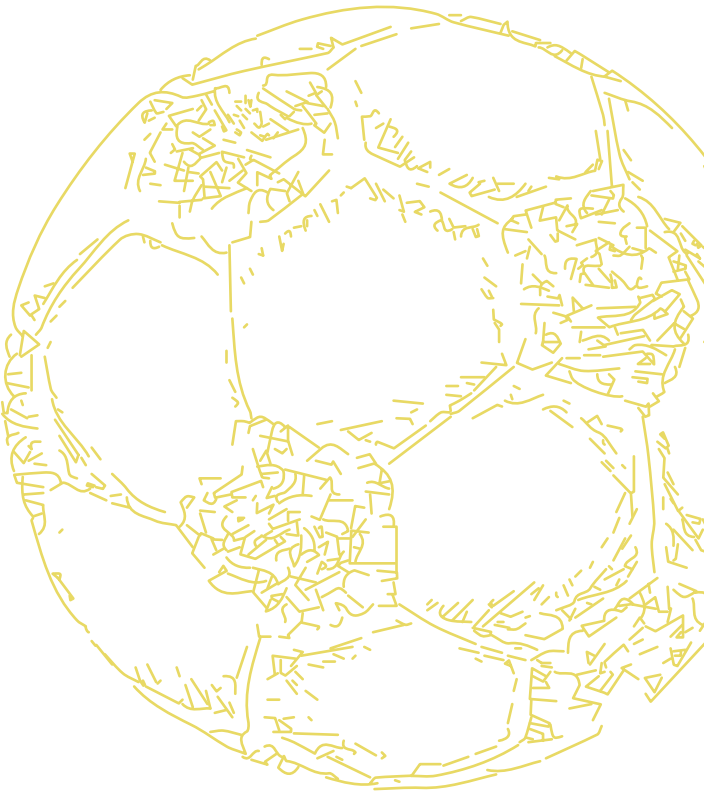


STORYTELLING AND MORE



These pages explore the visual and emotional foundation of the graduate collection — a delicate balance between roughness and romance, rawness and poetry. On the left, a curated set of references illustrates the silhouettes, materials, and garment iconography that inform the collection’s identity: corsets, leather, embroidery, and tactile surfaces evoke both structure and sensuality. These visual cues suggest a tension between restraint and intimacy.

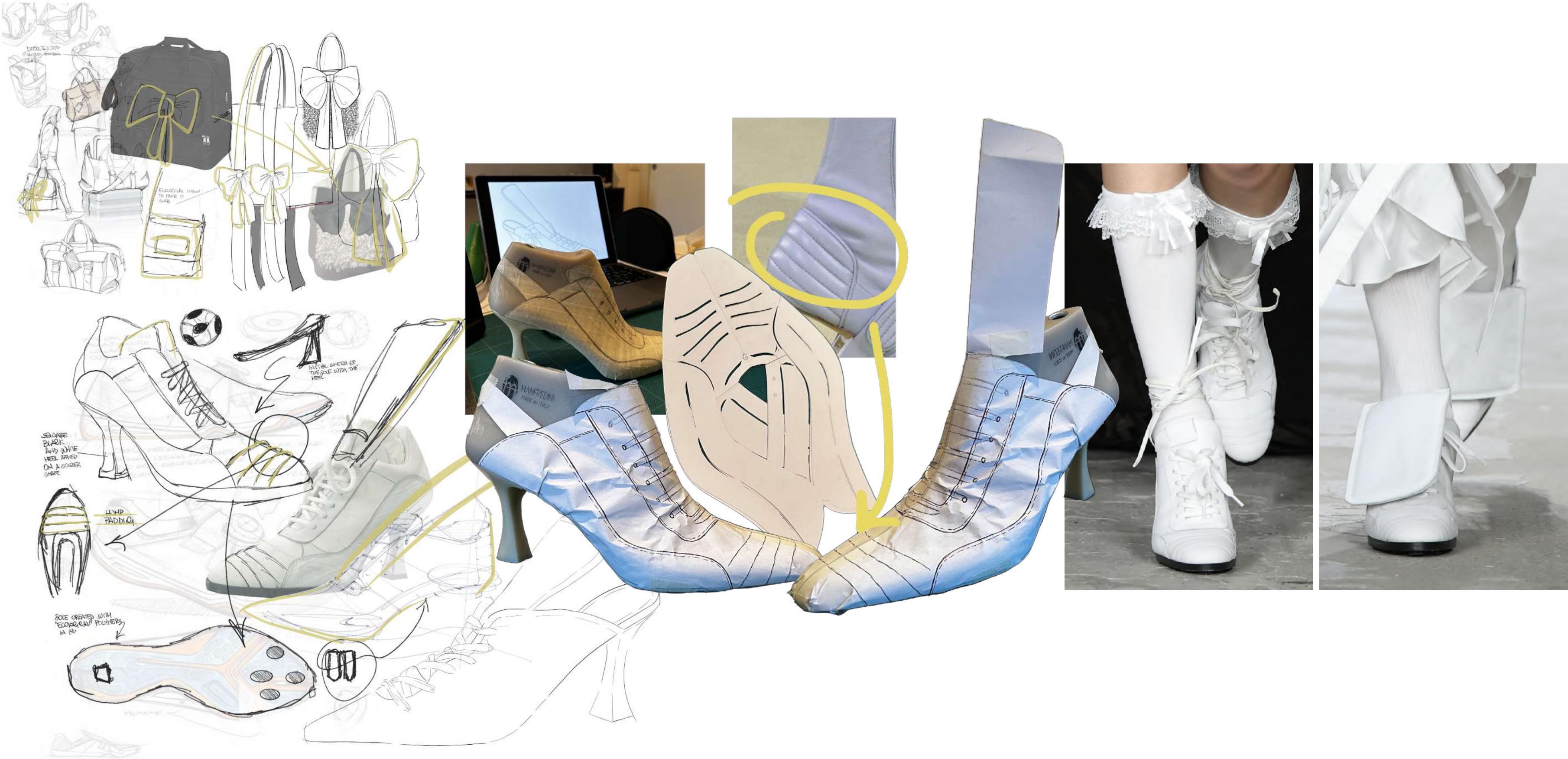
On the right, an excerpt from my own creative project introduces a more personal narrative — a visual story I directed, styled, and conceptualized. It depicts two brothers with opposing identities: one queer, the other conventionally masculine. Their contrasting energies — tenderness and toughness — meet in a 1970s living room once belonging to my grandmother, where worn leather sofas and nostalgic textures shaped both the setting and the spirit of the work. This encounter of opposites becomes the emotional core of the collection, where vulnerability is layered over strength, and heritage becomes a vehicle for self-expression.













THANK YOU

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